PARANIAL TECHNOLOGY SOLUTIONS
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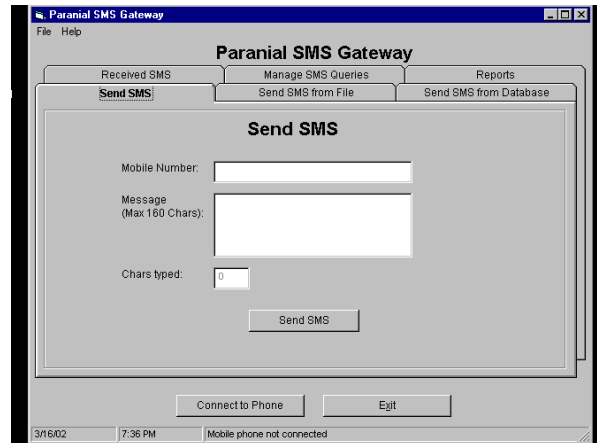Email: paranial@hotmail.com

PARANIAL'S SMS GATEWAY

SMS is catching on as a relatively low-cost easy-to-use solution for businesses to reach out to their customers directly.

Paranial's SMS Gateway is the easy-to-use solution that allows you to send bulk SMS messages to your customers, as well as receive and manage SMS messages sent by customers to you and generate and send automated responses to customer queries.

You don't need any additional infrastructure or even an Internet connection to start sending out SMS messages. The application can be installed on any PC, and all you require is a data cable and a mobile phone (Nokia 5110 – provided by us).

Product Features

✓ Send SMS messages to a **database** of customers.

✓ **Receive replies** to outgoing messages, and **reply to** incoming SMS messages.

✓ **Reports** are generated giving the details about all the messages.

✓ Users with a mobile phone anywhere can **query your application** using keywords that you can quickly and easily setup. For eg: You can setup a keyword 'TUESDAY' and a corresponding answer *'Trance night – DJ Bryan. 10pm onwards'*. Users who send 'TUESDAY' as an SMS to your application receive 'Trance night- DJ Bryan. 10pm onwards' as a reply.

✓ Our SMS Gateway is **customizable** to add SMS capabilities to almost any kind of application you wish to enable.

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Product Snapshots

- **The *Send SMS* screen**

- **The *Send SMS from File* screen**

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- **The *Send SMS from Database* screen**

- **The *Received SMS* Screen**

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- **The *Reply To SMS Dialog* Box**

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- **The *Manage SMS Queries* screen**

- **The *Reports* screen**

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Setting up the SMS Gateway

- The SMS Gateway installation requires running a very simple setup program, which is provided with the CD.

- No delays for authorization, registration etc. You can use the above features immediately after installation.

System Requirements

- Windows 95/98/NT/2000

- Pentium 100Mhz or above

- 5MB Free Hard disk space

- 32 MB RAM (128 MB preferred)

- Microsoft Excel (Bulk sending using excel)

- No Internet/Network connection required

Accessories

- Nokia 5110 Handset

- Nokia 5110 Data Cable

Contact us for further information